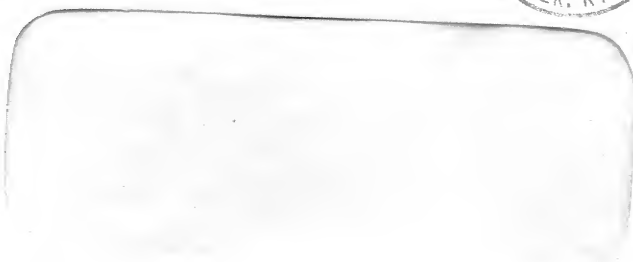


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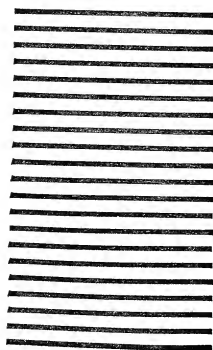
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## FINAL NOTICE

Forget-me-not.....

This letter is your final reminder that your renewal to PMI has not been received. We remembered to send copies, so you did not miss out, although the subscription has expired.

But now, I need your say-so to continue if we are to avoid interruption. An O.K. on the attached card will enable me to put you back in the active file of subscribers. Please "DO IT NOW", so you may take advantage of our SPECIAL REDUCED RATES:

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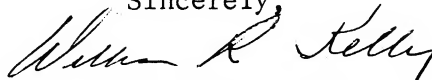
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Progress Report: PMI keep gathering momentum..... many new subscribers added to the family. And the bouquets from old readers all over the country tell the same story - they like PMI a lot.

It will do even better in the future. I've seen what's cooking in the editorial department, and plans call for many great articles in the coming issues.

In these fast moving times every issue is newsworthy, likely to be of special importance to you. Don't miss any copies of PMI -- please return the enclosed card today.

Sincerely,



William R. Kelly  
Circulation Manager